

## Northampton Airport hosts breakfast for local pilots...

### **For Immediate Release:**

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Building community at the Northampton Airport is something the new ownership (which took over in August, 2004) believes is crucial in sustaining the life of all small, privately owned airports throughout the Northeast.

“Our customer base is made up of private, primarily recreational pilots that fly because they love flying. Something about the experience inspired them enough to obtain their license or seek lessons; it’s our job to keep the environment they fly in safe and active, so that they keep coming back.”

-Rich MacIsaac, Airport Manager

With that focus in mind, the airport has offered a variety of activities this summer for not only pilots stationed at their airport, but also surrounding airports to take part in. One such event the airport hosted recently was a free Saturday morning breakfast to the first 50 people that reserved a spot.

*Breakfast is the most important meal of the day, right?* The breakfast was held on Saturday, July 29<sup>th</sup>, and was a big success with 47 of the 50 reserved spots being filled. Ascent Aviation sponsored the event and even donated hats, Frisbees, and toy airplanes to hand out to all people that attended.

“The breakfast provided an opportunity for pilots to interact while sharing a meal, and is just one more way we can keep the airport and flying fresh in our pilots’ minds,” commented MacIsaac.

The last event the Northampton Airport will be hosting this summer is a Sundae fly-in, held Sunday, August 20<sup>th</sup> from 11:00AM to 3:00PM. The public is welcome to either fly or drive in and get a *Friendly’s* ice cream sundae in exchange for a donation of pet items such as food and toys. All donations will go to the Pioneer Valley Humane Society.

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